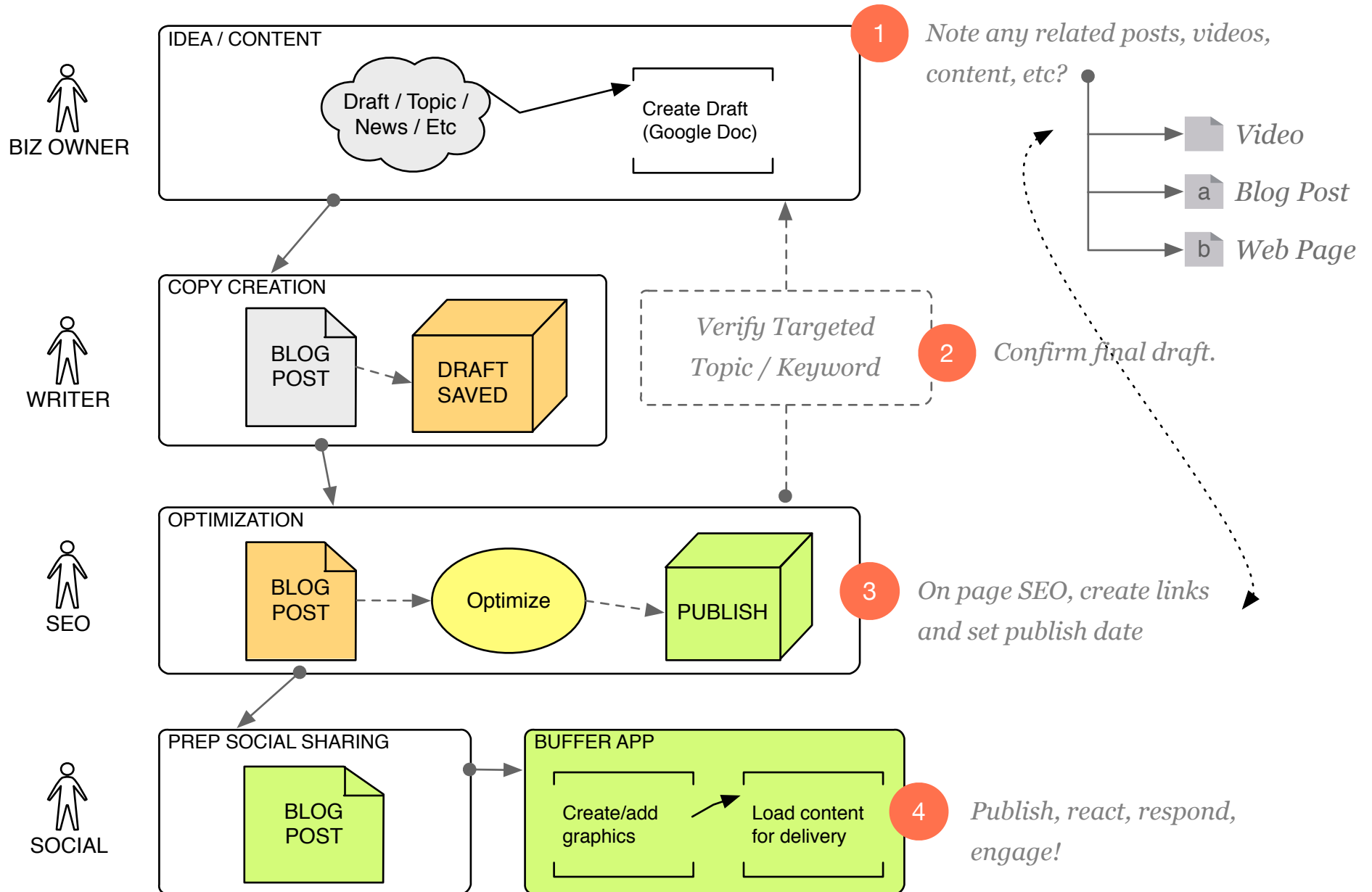


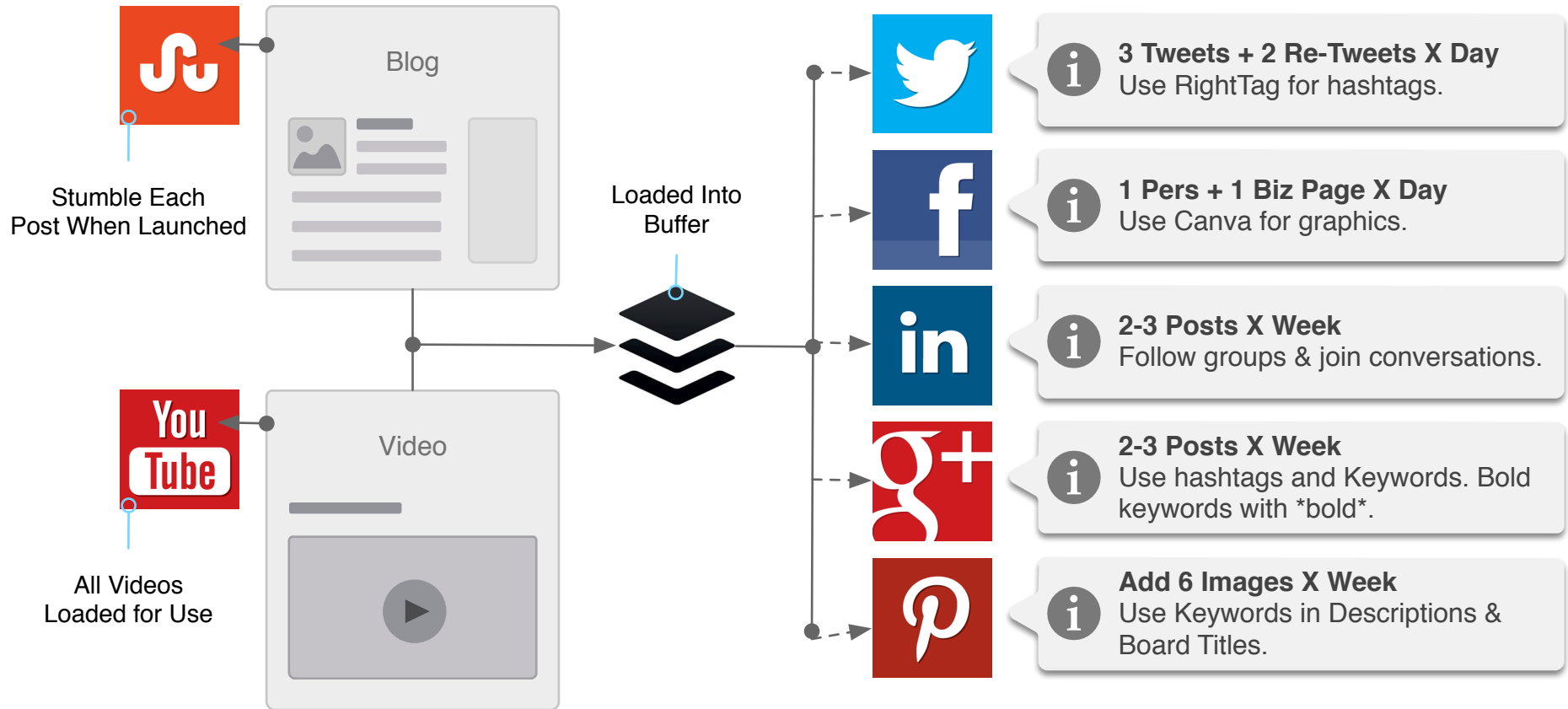
CONTENT MARKETING

Example Content Workflow



CONTENT MARKETING

Content Publishing Tools



Social Media Marketing Tools

1. **Mention** (<https://en.mention.com/>) - for monitoring social media keywords/topics.
2. **Feedly** (<http://feedly.com/index.html#latest>) - replaces google reader.
3. **RightTag** (<http://ritetag.com/>) - for choosing better hashtags in twitter/buffer.
4. **Canva** (<https://www.canva.com/>) - create stunning graphics, perfectly sized for social media.