

WHY CHOOSE EBWAY?



EBWAY Creative Overview

Online Businesses, not Websites!

We are a full-service creative firm dedicated to our client's success. See our Case Studies [<http://ebwaydev.com/ebway-portfolio-case-studies>] for more information about how EBWAY is helping their clients reach their full potential. Simply put... EBWAY + YOU = SUCCESS

Our code is always W3C Standards Compliant and Optimized for search engines. We will not build a site any other way.

Rapid Deployment

Template Creation & Layout Design

EBWAY has created many professional templates to work within the BC (Business Catalyst) platform including Forum design, Blog layouts, and Twitter integration. Our goal when building BC templates is to create a usable theme set for the main layout, inside layout, and print layouts.

BC Certification

Business Catalyst Training

Our design team has completed all the necessary and optional training provided by our partner Business Catalyst. This training includes, but is not limited to, Technical Strategy, eCommerce Integration, Web Forms, Customer Management, Module Styling and Web App development.

We are a licensed white label re-seller but prefer the transparency and value behind using the Business Catalyst and ADOBE names.

Collaboration

Off-Site Development

Using online project management software like BaseCamp, our team is able to provide and manage entire projects around the globe from one location.

History

The Creation of EBWAY

Although "EBWAY Creative" started in 2009, the team here has been building dynamic CMS websites and web applications since 2002 under the name Market Solutions, a DBA of SIP Inc. Our new name and partnership with ADOBE is only the beginning of a very bright future!

CREATIVE

- Web Design
- Graphic Design
- Logo Creation
- Corporate Identity
- Concept Evaluation

DEVELOPMENT

- Web Apps
- iPhone Apps
- API / Integration
- Javascript

MARKETING

- Internet Marketing
- Mobile Marketing
- Paid Search
- Web Analytics
- Market Research

EXPERTISE

- Design Leadership
- Design Methodologies
- Research Methodologies
- Communication Design
- Online Communities
- Data Visualization
- Viral Workflows
- Goals Analysis

TOOLS

- Fireworks
- Photoshop
- Dreamweaver
- InDesign
- Illustrator
- Flash
- Acrobat

MORE

- EbwayCreative.com
- EBWAY is "web" in pig-latin)

EBWAY Creative Solutions, Inc.

1001-A E. Harmony Rd, #135

Ft. Collins, CO. 80525

TF: (888) 329-2926

EM: Info@EbwayDev.com

www.EbwayCreative.com